

## Get in Go Far with the National Apprenticeship Service

The National Apprenticeship Service (NAS) supports, funds and co-ordinates the delivery of apprenticeships and traineeships throughout England. It provides a dedicated, responsive and impartial service for both employers and learners. The NAS Intermediary Engagement Team will support you and your members to:-

- Understand and promote the benefits and opportunities that apprenticeships will bring to their businesses
- Ensure you and your members are kept up to date with apprenticeship policy by supplying you with key facts and information
- Develop and/or increase their apprenticeship offer
- Advertise their apprenticeship vacancies and recruit an apprentice through the [find an apprenticeship service](#).

### Apprenticeship Reforms

In spring 2017 the way the government funds apprenticeships in England is changing. Some employers will be required to contribute to a new apprenticeship levy, and there will be changes to the funding for apprenticeship training for all employers.

Employers are driving the development of the new apprenticeship standards. They are designed by employers, are short and simple, and replace the existing complex frameworks. There are also opportunities to access Higher Education via an apprenticeships.

**Webinars** - We are planning some webinars for your members to receive the latest update on what the apprenticeship reforms will mean for them.

**Digital content for websites** - Our experience in working with membership organisations has shown that members prefer to find information on websites that they are familiar with and trust. NAS will provide you with accurate relevant information about apprenticeships to keep your website and members up to date with the latest apprenticeship information.

### Free impartial expert advisory phone service

NAS offers a free impartial telephone advice service to employers who are considering recruiting an apprentice, or if they simply have questions about how an apprenticeship works, funding eligibility or anything else relating to apprenticeships or traineeships. All an employer needs to do is call **08000 150 600** and an expert adviser will support them through their enquiry. The service is open from **8am – 10pm**, seven days a week.



### AGE 16 to 24 Grant

Employers with less than 50 employees may be eligible for a £1,500\* VAT free [AGE](#) grant if they recruit an apprentice aged 16 to 24. Subject to availability and eligibility.

\*Regional variations apply.

### Recruitment support through Find an apprenticeship

[Find an apprenticeship](#) is the official job site for apprenticeships in England. It is a free service for employers to advertise their apprenticeship opportunities. The system enables quality vacancies from employers to be viewed and applied for nationally by thousands of candidates that register onto our system, making it easy for you to attract and recruit apprentices. [Find a traineeship](#) is the dual service for employers looking to recruit trainees.

### PR & social media support

NAS can offer PR and social media support to help engage the businesses within your membership with apprenticeships. Our in-house PR team can provide key messages, approved quotes and social media content to help celebrate apprenticeships as well as raise awareness to other employers of the benefits of taking on apprentices, trainees and also offering work experience placements.

**Be part of the conversation @Apprenticeships**



### Apprenticeship Training Agency (ATA)

For employers that are interested in recruiting an apprentice but don't want the responsibility of employing an apprentice employers can access the services of an Apprenticeship Training Agency. The ATA will take responsibility for recruiting, employing and training an apprentice. Further information can be found at [Apprenticeship Training Agencies](#)

### Apprenticeship Reforms

Employers are driving the development of the new apprenticeship standards. They are designed by employers, are short and simple, and replace the existing complex frameworks. Visit the [standards page](#) to see what is ready to deliver and in development. This includes Higher and Degree apprenticeship standards which are widening access to the professions and providing higher technical skills.

The reforms also give employers control of the funding so that they become more demanding customers. Visit the [apprenticeship levy guidance](#) for more information.

**Sue Husband, Director of the National Apprenticeship says: "Employer-led apprenticeship reforms continue to improve the quality of apprenticeships to provide the skills that employers need. Apprenticeships work for businesses of all sizes – from small and medium employers to macro employers, giving employers the opportunity to train individuals in the roles their business needs."**

**"Apprenticeships also bring opportunity; to attract new talent, offer progression and develop a motivated, skilled and qualified workforce. There has never been a better time to employ an apprentice."**

**The partnership offer is a toolkit developed to give flexibility to each intermediary to choose the most appropriate and complementary approach for their members. Some sectors have specific concerns that need to be addressed, this requires bringing in experts to work through how the reformed apprenticeship programme will work for them and enable an easily understood pathway to engaging in apprenticeships.**