

Management and Leadership Excellence A Corndel Diploma Programme

Starts 16th May 2019

An opportunity for employees to access a £7,000 Chartered Management Institute Leadership Programme fully funded through the Apprenticeship Levy

The Opportunity

Many businesses have struggled to gain value from their Apprenticeship Levy. Since 2017 Corndel has been working with the UK's most successful companies to run professional, scaled, in-house Management and Leadership programmes that are fully funded by the Apprenticeship Levy.

In a first, and exclusively for companies with fewer than 1,000 UK employees, Corndel are running an open programme in May 2019. The programme will be an opportunity for employers who want to enrol one or more employees on Corndel's Management and Leadership Excellence Programme.

The course costs £7,000 but can be fully funded from Apprenticeship Levy contributions.

Proven Impact

Corndel's professional coaching team have taken over 1,000 managers from a diverse range of sectors through our customised Chartered Management Institute programme. We consistently see:

- Increased confidence as a result of personalised one-to-one coaching .
- Higher frequency and better quality communications, both upward and downward in the organisation.
- Positive employee response to significant employer investment in their career and development.

Programme features

- Internationally recognised Chartered Management Institute qualification.
- 13 month blended training delivery model tailored to individual development needs.
- 1-to-1 coaching for all participants with a personal management coach.
- Central London delivered workshops on key Management and Leadership topics.
- £7,000 course costs fully funded through the Apprenticeship Levy.
- Personalised 360 Degree Feedback process.

Course covers

- Managing Teams and Individual Performance
- Personal Development as a Leader
- Financial Management
- Project Development and Control
- Information and Data-based Decision Making
- Managing Recruitment and Selection

Corndel is an industry leader in the delivery of bespoke Levy funded training programmes for the UK's most successful companies. We are currently supporting more than 2,000 learners.



From May 2019, organisations that have not spent their Apprenticeship Levy will start having to return their funding to HMRC



Bobby Lau, ICBC Standard Bank

HR and Learning and Development Managers repeatedly tell us that:

- **Investment** in new entry employees and senior leaders contrasts to an absence of management training for aspiring professionals in middle management tiers
- **Budgets** are often skewed to top talent with limited investment in the wider management population that can often benefit from it the most
- **Coaching** is consistently seen as high impact and value adding. However, it is seen as prohibitively expensive and the preserve of senior executives
- **Technical training** for employees often takes precedence over developing people focused management development.

The reaction of L&D professionals to the fact that they can use £7,000 of their Apprenticeship Levy per employee for a coaching-based management development programme is consistently positive.

Find our more

To find our more about using your Apprenticeship Levy to enrol on the May 2019 Open Programme contact:

✉ leadershipexcellence@corndel.com

☎ 020 8102 9040



"The Corndel programme has allowed me to evolve and increase my self awareness as a manager. It has helped me to develop the tools to better grow the business."
Bobby Lau, Head of eMarkets, ICBC Standard Bank

"Through Corndel's programmes we have been able to maximise significant value from our Apprenticeship Levy."
Vicki Hopkins, L&D Manager, Phoenix Group

"Corndel's coaching is having a noticeable impact on the confidence and effectiveness of our managers."
Brian Culleton, Head of Apprenticeships, ASDA

May 2019 - Programme Enrolment Steps:

1. Contact Corndel to find out how we can help you to use your Levy to fund this programme.
2. Inform interested managers that this £7,000 development opportunity is available at no cost to them and seek expression of interest.
3. Provide Corndel with names of interested employees.
4. Corndel will issue an information pack and invite interested employees to a webinar briefing followed by 1-to-1 preliminary coaching calls with our team.
5. Employees wishing to enrol seek employer approval and complete an online enrolment form.

Deadline for enrolment: 30th April 2019

Programme launch: 16th May 2019

Location: The Clubhouse, Bank, EC2R 7HJ