

How can firms use their Apprenticeship Levy to fund data literacy and analytics programmes?

It takes a significant financial investment to achieve digital transformation. In the recent National Data Strategy survey, just under a third (29%) of employers highlighted cost as one of the biggest barriers to data skills training, followed closely by the difficulty in finding training that has practical relevance to an individual's day-to-day job.

Apprenticeships are the perfect answer as data literacy and digital skills training can be embedded into the day-to-day job and the programmes delivered at zero cost to the business using the Apprenticeship Levy.

All organisations with wage bills of more than £3m have been paying 0.5% of their wage bill into a Digital Apprenticeship Account and those funds will sit there for two years before being lost to the government.

During those two years, the organisation can draw down the funds to invest in 'apprenticeships'. The Education and Skills Funding Agency (ESFA) recorded that £3bn in Apprenticeship Levy funding in England dedicated to training and developing employees, at all levels, is currently sitting unused.

A recent policy report published by the Department for Digital, Culture, Media & Sport showed 61% of business leaders identified the use of the Apprenticeship Levy as a critical mechanism for closing the digital skills gap over the next three years.

Corndel works with large Levy payers on closed cohorts that are tailored to the organisation's culture and aligned to their business objectives. As part of the implementation and pre-launch support, we work with Heads of Talent, Marketing and Communications teams internally to promote these programmes.



There is no doubt that development and investment in digital skills will help you achieve competitive edge.

Aligned to the Level 3 Data Professional programme, we work with financial and professional services clients to develop data expertise within various departments. These individuals become known as 'Data Champions' or 'Data Citizens' and they are essentially subject matter experts within their department who have the analytics proficiency to understand a data-related requirement from their department and either action it themselves or accurately translate it to the Insights and Analytics team.

All our programmes are underpinned by executive coaching from technical experts. These are Professional Development Expert (PDE) coaches with commercial data Science backgrounds.

Corndel coaches have a good understanding of common challenges across the financial and professional services sectors and the learners will be able to benefit from networking opportunities during workshops.

Through co-investment, smaller organisations will only ever pay 5% of the training costs as the government will top up the additional 95% of the cost.

The Data Professional Diploma is a £12,000 per learner investment so is either fully funded by the Levy or costs £600 per learner as a commercial investment.

Corndel is delighted to be running a Data Professional Diploma Level 3 'Connected Cohort' exclusively for **City HR Members**.

See full details [here](#) or email info@corndel.com